

RETAIL
Industry Guide

DATALOGIC
EMPOWER YOUR VISION



Datalogic at a glance

Datalogic Group is a global leader in the **automatic data capture and industrial automation** markets. It is well known around the world for designing and producing barcode readers, mobile computers, sensors for detection, measurement and safety, RFID, machine vision and laser marking systems. Datalogic solutions help customers increase the quality of their processes in the **Retail, Manufacturing, Transportation & Logistics,** and **Healthcare** industries.

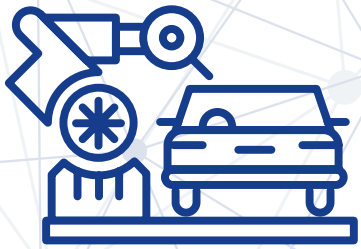
The Group has **more than 50 years of history** behind it, during which enormous successes have been achieved: **9 R&D centers in China, Czech Republic, Italy, Sweden, USA and Vietnam; 9 manufacturing and repair facilities in China, Italy, Slovakia, Hungary, USA and Vietnam**; a **portfolio of about 1,200 patents** in multiple jurisdictions; thousands of prestigious partners and customers spread across five continents.

Datalogic Group has **offices in 30 countries worldwide**, with the headquarters in Bologna, Italy. It is through the close cooperation of **approximately 2,700 employees** that Datalogic can boast some of the most remarkable automatic data capture and factory automation solutions available today in the market.

Datalogic Target Industries



HEALTHCARE



MANUFACTURING



TRANSPORTATION & LOGISTICS



RETAIL

DATALOGIC PRODUCT RANGE



Fixed Retail Scanners



Handheld Scanners



Stationary Industrial Scanners



Mobile Computers



OEM Barcode Readers



Laser Marking Systems



RFID Systems



CUSTOMER SERVICE

Datalogic's Customer Service offers a wide and complete range of post-sales services. It is organized in three levels of support, in order to guarantee the most appropriate professional assistance based on the specific problem.
Datalogic's Customer Service can deploy in each territory a team of multi-lingual professionals, with a broad technical expertise across the whole product range.
Our standard service portfolio includes: warranty extension, fast turnaround time for repairs, 24/7/365 phone support, next day on-site intervention and site audits. Datalogic can tailor the service offering to your specific needs.
Our experts will support every stage of your projects, from feasibility study to extended post-sales support, performing, when necessary, root cause analysis and remediation.



EASEOFCARE Service Programs

Datalogic's EASEOFCARE Service Programs provide superior life-cycle support to ensure that products are always operating at peak performance.
A variety of Service Programs are available to match your business requirements:



FAST REPAIR TURNAROUND (OVERNIGHT/2 DAYS)



ACCIDENTAL DAMAGE COVERAGE



BOTH WAYS FREIGHT PAID BY DATALOGIC



DATALOGIC SHIELD FOR MOBILE PRODUCTS INCLUDED



3-5 YEARS CONTRACT SERVICE OPTIONS

Please contact your sales representative to find out what type of services are available in your region.

www.datalogic.com



Retail

IN-STORE CHECKOUT POS

Retail store formats vary but Datalogic can provide solutions for every checkout configuration requirement. Datalogic invented laser scanning and imaging technology and now offers the widest portfolio of assisted and self-checkout scanning solutions. Our latest Magellan portfolio allows retailers to achieve unprecedented read rates, enhance the check-experience and reduce shrink through advanced technology that enables Artificial Intelligence at the checkout.

Whether a customer needs presentation scanners, single window scanners, handheld scanners, self-shopping systems, mobile POS devices or our new Magellan multiplane scanners, Datalogic has the Best in Class solutions.

- **Self-Checkout**
- **Self-Shopping**
- **In-Counter with scale options**
- **On-Counter, Presentation, Hands-free**
- **Large items identification**
- **Loss prevention**





IN-STORE OPERATIONS

Store Associates are the key to delivering a remarkable customer experience and engagement leading to reoccurring visits. To do this, retailers depend on Datalogic technology in the hands of each associate to execute traditional retail functions such as price checks, markdowns, and inventory look up. These same tools are also used for new non-traditional functions such as Mobile POS, multimedia product demonstrations, online product comparisons, and omni-channel fulfillment.

Mobile devices such as the new Memor™ computer series with Android platform and Skorpio, equip the retail associates with the technology necessary to execute retail functions that maximize their productivity while delivering excellent customer service.



Value Proposition

We satisfy globally the Retailers business needs, from Distribution Center to Checkout and Shoppers' Home.

Industry

E-COMMERCE, DISTRIBUTION CENTER & FULFILLMENT CENTER

- Inventory management
- Shelf Replenishment
- Order Management
- Assisted Sales
- Queue busting

In today's retail environment, customers can make a purchase inside a physical store or virtually from any location using a variety of channels and expect product to be readily available for shipment.
Inventory management plays a key role in delivering an exceptional and seamless customer experience. To support the rising demands of omni-channel fulfillment, retailers rely on Datalogic solutions to implement best practices and optimize product delivery from a multitude of inventory locations within their enterprise.

Datalogic industrial handheld scanners, rugged mobile computers and fixed readers help identify and track items providing an effective and efficient retail inventory management.

- BOPIS/BORIS
- Last mile order fulfillment
- Hands-free operations
- Shipping/receiving









IN-STORE CHECKOUT POS







IN-COUNTER SCANNING: ATTENDED LANES / SELF-CHECKOUT

As the global market leader in fixed retail checkout for over 20 years, Datalogic delivers retailers maximum innovation, technology, and value with the broadest and most comprehensive portfolio of products. The Magellan™ Series of fixed retail scanners are used by leading grocery retailers worldwide for both self-checkout and attended checkout applications. Each Magellan model provides best-in-class ergonomics and scanning performance with a unique set of value-oriented features for improving retail front-end operations. The new Magellan 9600i and 9900i models use QuadVision™ to provide the fastest read-rates for improving user efficiency.





LOSS PREVENTION

The Magellan™ family of scanners delivers outstanding value with advanced features that reduce shrink and improve checkout efficiency. Technologies such as ScanSentry™ and ScaleSentry™ ensure accurate scanning and weighing, strengthening loss prevention. Datalogic now enhances this portfolio with new AI-powered solutions embedded directly in the updated Magellan™ 9600i and 9900i scanners. These innovations help retailers combat shrinkage, minimise errors and increase retail efficiency. The use cases addressed are Produce Recognition, Label Switching & Multiple Item Identification and Mis-scan Detection. These solutions run on the scanner itself thanks to the integrated TPU, dual colour cameras and PoE switch, enabling powerful performance and reducing the total cost of ownership.



LARGE ITEM SCANNING / BOTTOM OF THE CART

When both large and small items need to be captured, scanners like the Gryphon™ offer exceptional flexibility and reliability, with the ability to read codes from very short to very long distances.
At checkout, cashiers can effortlessly scan products on the conveyor belt or even at the bottom of the cart. In self-checkout areas, customers can easily scan all items—including heavy or bulky ones placed on the floor.



ON-COUNTER SCANNING

C-Stores, pharmacy, non-grocery, fashion, DIY and many more have specific checkout needs dependent on their product mix and the checkout configuration. Datalogic has a complete offering of checkout solutions for countertop and handheld use. These scanners provide fast, accurate, and reliable scanning for checkout at any retail enterprise.



MULTI-SIDE NFC PAYMENTS

Near Field Communication (NFC) is a set of short-range wireless technologies (less than 4cm) to share data. It can be used for many applications and we also support these protocols:
- Contactless payment (mPOS)
- DIGITAL TICKETING: Google smart tap/ Apple VAS Memor 12/17 Family and Memor 30/35 Family allows a fastest acceptance of contactless payment tapping on top front, back and side of the device.

IN-STORE OPERATIONS



SELF-SHOPPING

Datalogic can deliver a complete frictionless self-shopping solution that empowers customers to directly scan their groceries while shopping.
Joya devices help retailers to increase their revenues and productivity at checkout, and thanks to its unique wireless charging technology with “boost” battery charging they get faster return of investment.
Shopevolution is Datalogic’s omni-channel platform for next-generation self-shopping, queue-busting, and in-store applications, delivering real-time basket visibility, personalized engagement, and advanced loss-prevention tools. EasyShop extends this ecosystem with smartphone-based scanning and open APIs that integrate seamlessly with store systems, offering retailers intuitive analytics and consumers a modern, frictionless shopping experience across any device.





QUEUE BUSTING

When shopper demand increases and causes long queues at the checkout, more checkout lanes are not an option. Datalogic queue-busting solutions provide retailers with the ideal tool when managing periodic demands. The Joya™ Touch device for queue-busting is easy to implement and reduces queues at the checkout with no modifications to the POS.





SHELF REPLENISHMENT

Retailers keep their shelves replenished ensuring products are ready to buy. Datalogic mobile computers such as the Memor 12/17 family are intuitive for retail staff operation with the ergonomics to keep them productive all day.



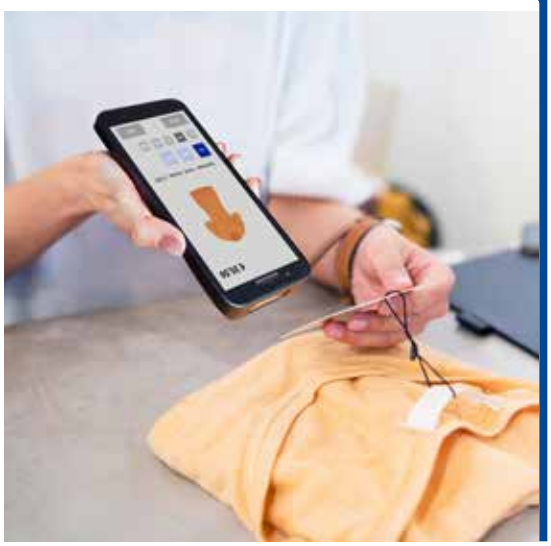
ASSISTED SALES

In customer-facing applications, employees are the point of differentiation between physical store and online retail. The shopping experience through personal contact with employees in the store, such as assisted selling, increase the conversion rate while shopping. Datalogic Mobile Computer series offer a flexible solution for this type of need.



INVENTORY MANAGEMENT

Inaccurate inventory levels and low or missing shelf stock leads to lost revenue and poor service ratings. Retailers keep their shelves replenished ensuring products are ready to buy. Datalogic mobile computers such as the Memor™ series and Skorpio are intuitive devices for retail staff operations with the ergonomics to keep them productive all day.



IN-STORE FULFILLMENT

In-store fulfillment, also known as ship-from-store, is an Omnichannel retail strategy that essentially involves utilising retail stores as miniature distribution centres. This allows e-commerce orders to be fulfilled and shipped to customers from either the primary DC or a nearby store.

WAREHOUSE / FULFILLMENT CENTER



INVENTORY MANAGEMENT

Warehouse inventory management is a fast-paced and rugged environment that demands up-to-the-minute accuracy for maximum efficiency and profitability. Datalogic mobile computers and industrial imagers and scanners keep inventory accurate.



INBOUND LOGISTICS

Reading barcodes at receiving confirms receipt of goods against the bill of loading. This first scan enables the Warehouse Management Systems) WMS to adjust inventory levels and later direct material storage. Mobile computers and barcode scanners can also call attention to items at low stock levels, reducing the chance of stock-outs.



OUTBOUND LOGISTICS

When items to fulfill an order are picked and/or sorted, they need to reach the correct outbound area. Shipping mistakes costs money and affect the overall quality perception of the retailer. Datalogic is a strategic partner in this process, offering mobile solutions to help maximize the order accuracy and improve delivery reliability.







BOPIS/BORIS ORDER FULFILLMENT

As omni-channel gains traction, it is forcing stores to hone their systems for efficiency and speed. Datalogic rugged mobile PDA devices can send notifications when customers arrive to pick up their orders (BOPIS). When a store worker sees a notification, they immediately respond so customers don't have to wait long. If customers are sitting in their cars at curbside or the parking lot, notifications can include identifiers such as car make and color to help direct the employee to the right customer. E-commerce has altered the number of returned products that Retailers must handle (BORIS). Datalogic can offer several systems based on stationary industrial scanners or mobile computers to handle returned products at store, production and shipping levels.



STORAGE

Datalogic's mobile computers, industrial imagers and scanners keep inventory accurate while providing useful business intelligence data for future planning and operations. Inventory tasks including receiving, stocking, cycle counting, and restocking are completed effectively and efficiently using devices that are built to survive warehouse environments without causing worker fatigue.

DISTRIBUTION CENTER / E-COMMERCE



INBOUND LOGISTICS

When a new item, typically a pallet, or a parcel, arrives at a Distribution Center, Datalogic's technology provides solutions for item identification (manual or automatic), dimensional checks, and verification of the printed & applied labels. From this moment, the item can be accepted into the Distribution Center and stored or processed, adapting to any Warehouse Management System (WMS) allocation strategy.



ORDER FULFILLMENT

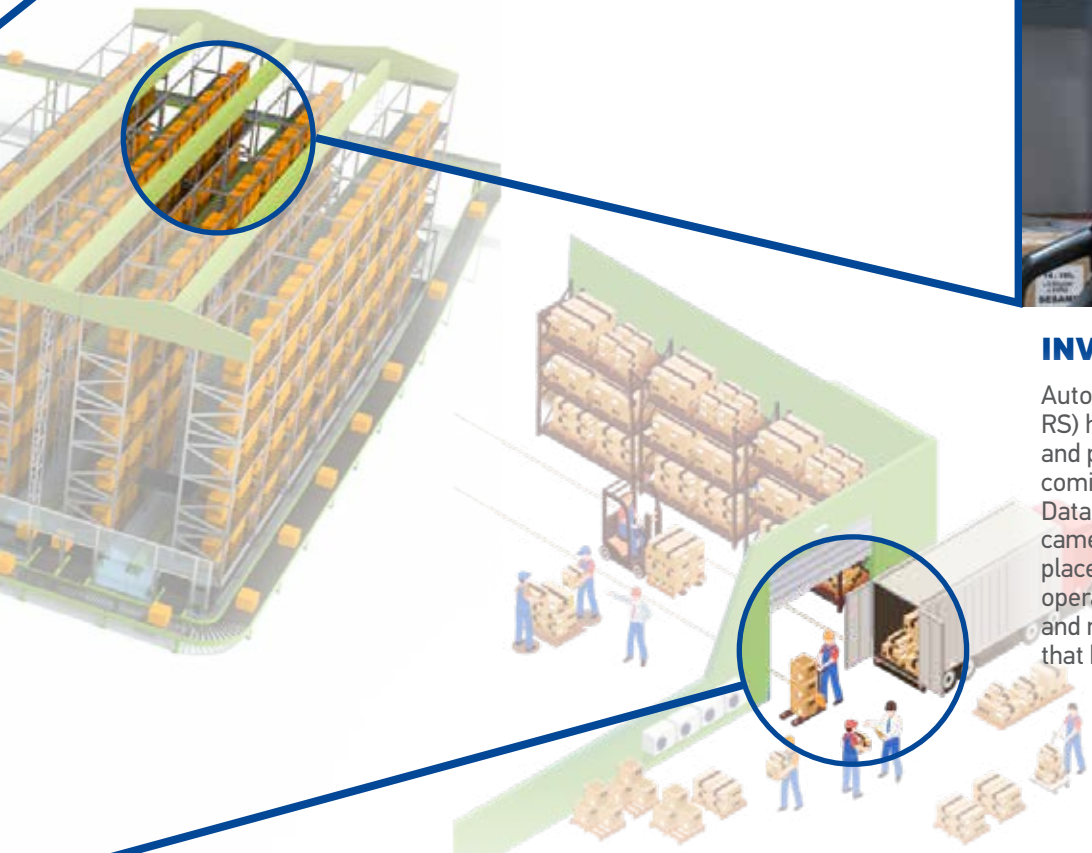
In an omni-channel environment, the Distribution Center must manage diverse order types and increasingly fast delivery requirements. Datalogic's solutions optimize the entire picking and sorting process, improving speed and accuracy in both manual and automated operations. Linear cameras ensure top performance in high-speed sorting, while mobile and handheld devices boost overall operational efficiency.



SORTING & PICKING

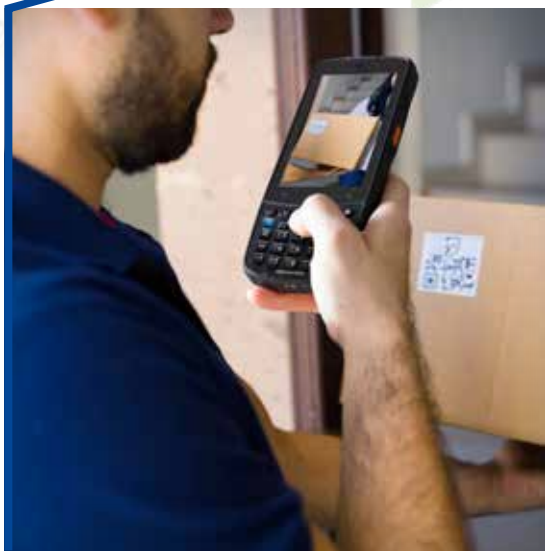
Warehouse order picking is a stage in the order fulfillment process where specific items from a fulfillment center are picked and packed to fulfill a customer's order. Warehouse order picking is an important step within the order fulfillment process that requires high-tech equipment (mobile computers, wearable scanners...) and labor focused processes to maintain high order accuracy rates across all orders leaving the warehouse.





INVENTORY

Automated Storage / Retrieval System (AS/RS) handle inventory in a fully automated way, and provide the correct items flow for the next coming processes, typically order fulfillment. Datalogic sensors, machine vision, smart cameras, and fixed readers ensure the proper placement and retrieval of goods. Manual operations use industrial handheld scanners and mobile computers at storage locations that hold break case inventory.





OUTBOUND LOGISTICS

When items to fulfill an order are picked and/or sorted, they need to reach the correct outbound area. With thousands of items waiting to be palletized or directly shipped, the order accuracy is simply A MUST! Shipping mistakes costs money and affect the overall quality perception of the retailer. Datalogic is a strategic partner in this process, offering machine vision and imaging technologies with handheld and mobile products. These solutions are essential to help maximize the order accuracy and improve delivery reliability.

PRODUCT PORTFOLIO

FIXED RETAIL SCANNERS

MAGELLAN 900i



- Advanced digital imaging provides excellent performance and reliability
- Quickly reads 1D and 2D barcodes, whether printed or displayed with Greenspot™ technology
- Subtle, adaptive illumination for user comfort
- Compact, ergonomic design is ideal for hands-free or handheld operations
- Image capture and adjustable stand

MAGELLAN 1500i



- Advanced digital imaging provides class-leading performance and reliability
- Seamlessly reads 1D and 2D barcodes, whether printed or displayed on mobile phone, laptop or tablets
- Compact, ergonomic design for hands-free or handheld operations

FIXED RETAIL SCANNERS

MAGELLAN 9550i



- Better 1D and 2D performance than our previous generation bi-optics as well as out-of-the-box support for GS1 2D Digital Link.
- Magellan 9550i offers less than 3W* power consumption without compromising performance
- Available with a dedicated Customer Service Scanner (CSS) with omni-mount for reading cell phones, coupons and loyalty cards
- Magellan 9550i bi-optic form factor is compatible with traditional checkstands and scanning techniques, providing a competitively priced, high-performance scanning experience

MAGELLAN 9600i



- Brings fresh styling and great features to a familiar multiplane scanner form factor
- Powerful QuadVision technology provides at least 10% faster scanning performance compared to competitive scanners
- Sets new standard for 2D barcode reading to future-proof the scanner for GS1 Digital Link
- New color camera and ethernet switch options enable Artificial Intelligence (AI) to help customers reduce shrink and improve customer experience

MOBILE COMPUTERS

JOYA SMART & JOYA SMART+



- Processor & connectivity: Qualcomm 4490 | Wi-Fi 6/6E, BT 5.3
- Scanning: Halogen™ DE2121-DL with Green Spot and Auto Scan mode
- Wireless charging: no contacts, less downtime
- Tap & Go: fast NFC payments
- Smart Cart Mode: AI vision to validate items and flag re-checks
- GS1 Digital Link reader: Shoppers can scan product GS1 Digital Link ready QR codes to view real-time, screen-displayed information
- Vibrant 5-inch display for a fully immersive shopping journey

SHOPEVOLUTION 8 AND EASYSHOP SOFTWARE



- Allows quick self-scanning of products for convenience
- Provides immediate access to net prices, facilitating informed purchasing decisions
- Seamlessly manages store offers and promotions for maximized impact
- Keeps shoppers engaged with targeted notifications
- Offers detailed product information to facilitate shopping choices
- Collects valuable feedback to improve the shopping experience

MOBILE COMPUTERS

MEMOR™ 11



- Ultra-Ergonomic, compact and robust
- 5 inch brilliant capacitive multi-touch HD display
- Validated by Google as 'Android Enterprise Recommended' for rugged devices
- Wireless charging increases reliability dramatically by eliminating contacts on both the device and docks
- Ruggedized with drop resistance to 1.5 m / 5 ft to concrete and IP65 sealing
- Full suite of cellular connectivity for voice and data, featuring LTE-Advanced/4G+

MEMOR™ K20-25



- Megapixel best-in-class decoding with Datalogic's Halogen™ DE2102-HP "Firefly" scan engine
- Android 13 with Google Mobile Services (GMS), upgradeable A15
- Expanded connectivity with Wi-Fi/4G cellular models (data-only)
- Full time daily use with replaceable 4,850 mAh battery
- Datalogic's SoftSpot™ technology for triggering through the touch display

MAGELLAN 3600Vsi



- Advanced digital imaging provides class-leading performance and reliability
- Seamless 1D, 2D, GS1 Digital Link, OCR, and Digimarc® digital watermark reading
- Subtle, adaptive illumination for user comfort
- Software driven - flexible and upgradeable
- Read and write UHF RFID Tags
- Color video and color image capture
- Checkpoint Systems and Tyco Sensormatic EAS compatible
- Cable retention harness
- IoT Remote Management Platform for diagnostics, SW upgrades, and configuration
- Available Magellan Customer Service Scanner (CSS) with omni-mount for reading cell phones, coupons and loyalty cards

MAGELLAN 3700Hsi



- Advanced digital imaging provides class-leading performance and reliability
- Seamless 1D, 2D, GS1 Digital Link, OCR, and Digimarc® digital watermark reading
- Subtle, adaptive illumination for user comfort
- Software driven - flexible and upgradeable
- Read and write UHF RFID Tags
- Color video and color image capture
- Checkpoint Systems and Tyco Sensormatic EAS compatible
- Cable retention harness
- IoT Remote Management Platform for diagnostics, SW upgrades, and configuration
- Available Magellan Customer Service Scanner (CSS) with omni-mount for reading cell phones, coupons and loyalty cards

MAGELLAN 9900i



- Superior scanning speed in a low profile design that reduces barriers in attended lanes and improves accessibility for self-checkout systems
- Optional Top Down Reader (TDR) provides true six sided scanning and color imaging for AI applications
- Powerful QuadVision technology provides at least 10% faster scanning performance compared to competitive scanners
- Sets new standard for 2D barcode reading to future-proof the scanner for GS1 Digital Link
- New color camera and ethernet switch options enable Artificial Intelligence (AI) to help customers reduce shrink and improve customer experience

MOBILE COMPUTERS

CODISCAN



- Flexible Bluetooth wearable scanner with multiple comfortable mounting options: hand, neck, belt/pocket
- Small, lightweight super reliable device to improve operations productivity and accuracy
- 2 working shifts and up to 12,000 scans with a single charge
- Best-in-class scanning performances reduce TCO: 1D/2D Datalogic decoding library, smart-aiming system, Green Spot, 3 high-visible LEDs, audio and vibration feedback

DATALOGIC SMART PORTAL



- Instant self-shopping start with fast customer identification and automatic device unlocking
- Fewer queues and faster service thanks to multi-function self-service capabilities
- Real-time price and product verification with fast, accurate Datalogic scanning
- AI-ready insights at the store level to detect risks and optimize operations instantly
- Flexible deployment anywhere with PoE or standard power and VESA mounting

MEMOR™ 30/35 family



- Complete range of mid-tier mobile computers with top data capture performance: 2 scan engines with a range up to 10mt, front/rear camera, green spot good read technology
- Streamlined future-proof computing & connectivity: Qualcomm 2.4 GHZ Octa core platform, 5G and WIFI 6E, Android 13
- Easy of use & versatile solution: 6" display, 12h swappable battery, multiple modular charging solutions, full accessory range
- Proven reliability & TCO: IP68 dust and water protection, wireless charging battery and cradles, full software suite

MEMOR™ 12/17 family



- Effortless scanning at fast pace in any environment with Green Spot technology
- Reliable and stable connectivity in crowded environments: Wi-Fi 6/6E, Bluetooth 5.3, 5G + Qualcomm 4490 platform
- Rugged and high-quality display: 6" inch capacitive multi-touch, FHD+ display, GG7
- Ultimate flexibility with three different charging options: USB-C, Wired cradles, Wireless cradles
- Quick and Effortless Payments with Multi-Side NFC reading technology

FALCON X60-65



- Largest display in its class with a 4.3" WVGA with Gorilla™ Glass 7
- Uncompromised durability (IP65/68 and 2.4m/8ft drop) and wireless charging option for lower TCO
- Enterprise-grade processing and connectivity with Wi-Fi 6/6E and 5G
- Android™ 15 with AER and GMS (upgradeable to Android 19)
- Advanced capture with TrueAim™ technology and Extra-Long range with Green Spot visual feedback
- Choice of 3 keyboards optimized for flawless typing even with gloves
- Empowered by Datalogic Connect and compliant with main MDMs and TE

SKORPIO X40-X45



- Lightweight design and comfortable handling for extended shifts
- Enterprise-ready computing platform QC4490 with Wi-Fi 6/6E and 5G
- Precision scanning and intuitive Green Spot visual feedback
- Versatile data entry with choice of 3 keyboards and field adaptability
- Wireless charging option and eco-system of accessories' continuity
- Field-detachable handle for added operational flexibility

RHINO II™ and SH15/SH21



- 10 ,12, 15, 21 inch high resolution color display
- Operating System: WEC7, Windows 7 Emb, Windows 10 IoT or Android 7.1
- Capacitive multi-touch screen with gloves support or resistive touch screen for cold/ freezer environments

OEM BARCODE READERS

MAGELLAN 900I OEM



- All digital imaging provides excellent performance and low TCO
- Quickly reads 1D and 2D barcodes from printed or mobile sources with Greenspot™ good read confirmation
- Dedicated OEM mount for easy kiosk or self checkout integration

MAGELLAN 1500I OEM



- Advanced digital imaging provides class-leading performance and reliability
- Seamlessly reads 1D and 2D barcodes, whether printed or displayed on mobile phones
- Compact, ergonomic design for hands-free or handheld operations

GRYPHON 4500 FIXED SERIES



- Easy to integrate – Compact size
- Easy to use – Superior good read feedback
- Built to last – 5year warranty
- Wide Angle 1 MP optics – High motion tolerance

HANDHELD SCANNERS

GRYPHON™ 4500 SERIES



- 1 MP optics for enhanced scanning & superior DOF
- Omnidirectional reading of 1D/2D codes
- Bluetooth™ 5.0 or Datalogic's STAR Cordless System™
- Wireless battery charging system
- Disinfectant Ready enclosures

GRYPHON™ 4600 SERIES



- Ecodesign, lower carbon footprint
- Double camera, from near to far, fast reading
- Configurable white/red illumination
- Wireless communications and wireless charging
- Battery and supercap power packs, long lasting

QUICKSCAN 2200 SERIES



- Linear imaging technology for 1D codes
- Light weight and balanced design
- Extra-wide scan angle and extra-long scan line
- Extended reading range and depth-of-field (DOF)
- Sharp and highly visible scan line
- Datalogic's distinctive 'Green Spot' technology for superior good-read feedback

STATIONARY INDUSTRIAL SCANNERS

MATRIX 320



- Modular Solution with outstanding Field of View (FoV) and Depth of Field (DoF)
- Smart configurable lighting solutions with more color options in three power versions
- Configurable 360 degree multicolor visual feedback
- Liquid lens remote focus control for extreme flexibility in production

AV500/AV900



- High performance camera (5MPx AV500, 9MPx AV900) with integrated image processing system
- Image saving to external locations through the dedicated high-speed Gigabit Ethernet port
- White and Red lighting options

STATIONARY INDUSTRIAL SCANNERS

BLADE



- 1D code reading
- Embedded Ethernet connectivity
- Two Ports Profinet and ETH-IP
- M12 rotating connector
- Compact dimensions
- Excellent performance on low quality and damaged labels
- BLADE 100: Up to to a 310 mm (12.2 in.) reading distance
- BLADE 200: Up to a 600 mm (23.6 in) reading distance

DIMENSIONER



- Ultra-high performance, in-motion, overhead dimensioning unit
- Automatically measures the length, width, and height of packages
- Performs highly accurate measurements
- Perfect solution for spatial management applications

HANDHELD SCANNERS

POWERSCAN 9600 SERIES



- Ultra-rugged design, IP65 and IP67
- Reliable charging system based on inductive charging technology
- Center of gravity design to reduce wrist fatigue
- Extensive radio range and OLED display option
- Smart batteries and diagnostics

POWERSCAN 9600 RFID SERIES



- Ultra-rugged design, IP65 and IP67
- Reliable charging system based on inductive charging technology
- UHF RFID tags Read/Write capabilities
- Full keypad and large display option
- Capture and transfer color images

GRYPHON™ 4200 SERIES



- Unique 'soft line viewfinder' to easily target the code
- Outstanding reading performance on 1D codes
- Bluetooth™ 5.0 or Datalogic's STAR Cordless System™
- Wireless battery charging system
- Disinfectant Ready enclosures

QUICKSCAN 2500 SERIES



- 1 MP optics for superior scanning and DOF
- Unique LED-based extreme precision aiming system
- Motionix™ patented motion-sensing technology
- Datalogic's 'Green Spot' technology for superior good-read feedback
- Bluetooth™ or Datalogic's STAR Cordless System™

HERON 3400 SERIES



- Outstanding reading performance on 1D, 2D, postal codes, stacked and composite codes
- Innovative and unique design raises the bar for a cutting-edge POS checkout experience
- Multiple changing color LEDs on sides and top
- Automatic switching between handheld and hands-free operations
- Efficient illumination and aiming system

DATALOGIC CONNECT



SOLUTIONS

for Mobile Computers, Handheld and Fixed Retail Scanners

- IoT Cloud-based platform that empowers organizations to remotely control and get actionable insights from all their deployed Datalogic devices
- Visibility: Track devices in real time with instant access to activity status, warranty, health, and physical location.
- Configuration: Standardize and protect your install base with secure, remote firmware updates and configuration rollouts.
- Analytics: Harness the power of advanced analytics, anomaly detection, and predictive diagnostics

AV7000



- Single view high quality picture for large conveyors
- Patented Autofocus System offering extended DoF
- Patented PLS technology, reducing the footprint of the reading station by 50%

DS8110/DX8210



- Ethernet Bus Connections (EBC) for high-speed data transmission and real time synchronization
- Excellent performance on low quality code and unpredictable reading conditions
- Fully redundant configuration and no single point of failure

SC5100



- Laser (DS-DX), Imagers (AVs), Dimensioner Native Integration
- 4 GB ETH embedded switch
- 5 inch Graphical Color display and Clear Status LEDS
- Supports Full Redundant Controller Layout

WEBSENTINEL PLUS



- Very advanced monitor
- Offers key features, benefits, and insights to end-users and System Integrators specializing in Factory Automation and Transportation and Logistics.

NOTES

NOTES

DATALOGIC

EMPOWER YOUR VISION

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